

SHOWERING

CYCLING

WORKING

TRAVELLING

SWIMMING

JOGGING

DATING

SHOPPING

SKIING

DIY-ING

STUDYING



# SAY HELLO

**i-GO Overnight Vision Correction (OVC) contact lenses are worn while sleeping and then removed in the morning for crisp clear lens free vision all day long. They are a revolutionary new way to correct short-sightedness (distance vision up to -5.00) and a safe non-surgical alternative to laser vision correction.**

## Sounds too good to be true - do they really work?

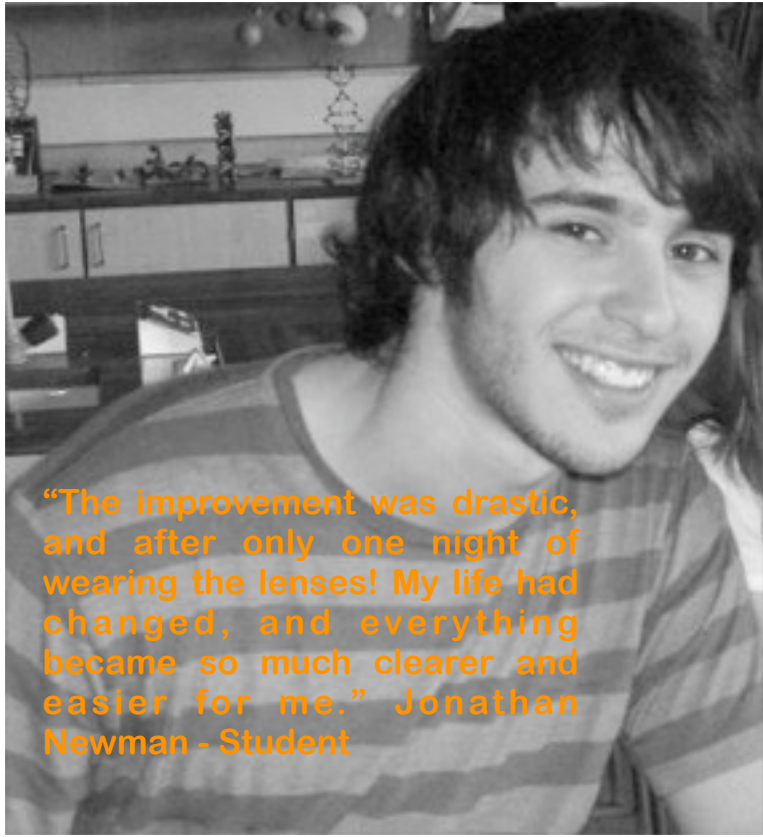
Yes - but whilst the principle is simple the lens is unique. The cornea is elastic and the specially shaped i-GO OVC contact lens acts like a jelly mould to gently reshape your eye and correct your vision. The lens is designed to give at least 36 hrs of correction so there is no danger that your vision will fade during the day.

## How proven is i-GO OVC?

i-GO OVC lenses are a CE marked medical device. They are also FDA approved in the USA for overnight wear and have been successfully fitted to more than 80,000 people. Clinical research is available on our website for those who like to know a bit more.

## How does OVC compare to laser vision correction?

The i-GO OVC lens flattens the cornea by temporarily moving cells, laser vision correction surgically removes them permanently. Both require minute precision - we are talking about a hair's width. If your vision is not quite right with i-GO OVC, we can simply make another lens but with laser surgery the procedure may need to be repeated.



“The improvement was drastic, and after only one night of wearing the lenses! My life had changed, and everything became so much clearer and easier for me.” Jonathan Newman - Student

# TO FREEDOM

## Why choose i-GO OVC?

**If you wear contact lenses** - you can forget about tired, dry, aching eyes. With i-GO OVC this simply does not happen as the lenses are only worn for 6-8 hours when sleeping versus up to 16 hrs for daytime contact lenses. So you will not need to switch to your glasses at the end of the day - in fact you won't need any!

**If you wear glasses** - you won't have to look through reflections or steamed up, dirty, scratched glasses. Your peripheral vision will improve as there is nothing better than the naked eye. Glasses are simply not suitable for sport!

**If you are considering laser vision correction** - think again. Why would you consider surgery when i-GO OVC offers all the benefits without the risk. There is no recovery downtime, you don't have to avoid make-up and you are not prevented from activities like swimming for a month. With i-GO OVC you can "leave the door open" as your vision and lifestyle needs change.

**Turn contact lens wear on its head** - it simply makes sense to wear them at night so you are not prevented from doing everyday activities. If contact lenses were invented again with today's technology they would be i-GO OVC lenses.

## Can I get i-GO OVC lenses at any optician?

These are no ordinary contact lenses, that's why you won't find them just anywhere. They are exclusively available at i-GO accredited opticians who are specially trained and have the equipment needed to prescribe custom-designed i-GO OVC lenses.



**“I currently wear i-GO overnight  
vision correction lenses- and I  
certainly would never go back  
to wearing everyday contact  
lenses!” Felicity Edwards  
- Research Scientist**

# ALL DAY

## What does i-GO OVC Cost?

An initial consultation costs £50. It includes an eye exam plus some special tests like checking the surface of your eye through a microscope, producing a computerised map of its surface and measuring its curvature. At the end of this consultation the optician will confirm your suitability.

If you decide to go ahead then your specially designed i-GO OVC lenses will be ordered. You will pay a one-off fee to cover the cost of the initial lens fitting and 3 follow up appointments. This fee will vary according to prescription and practitioner but starts from around £200. You will be amazed at how good your natural vision is after just one night.

There is an ongoing monthly direct debit from £40 which covers all of your aftercare including an annual sight test, spare and replacement lenses and cleaning solutions.

**Start to enjoy the i-GO experience - call us today on 0844 737 2579 or go to [www.igolenses.com](http://www.igolenses.com) to request a consultation. Sleep - See - Go!**

# FOR YOU!

### YOUR LOCAL OPTICIAN IS:

**The Contact Lens Practice  
5 Lower Temple Street  
Birmingham  
West Midlands B2 4JD.  
0800 542 7650**